



Are you sometimes puzzled by the “new normal” and all the uncertainty you need to manage in business?

Scenario Planning is the solution.

Sign-up today for the Scenario Planning workshop on August 19, 2011 in Cape Town at Belmont Square Conference Centre from 08:00 to 13:00!

Mthente Research and Consulting Services in partnership with Georgetown University (McDonough School of Business) is offering a Scenario Planning workshop.

Mthente is an experienced team of economists, social scientists and business consultants with a singular focus to promote excellence in Africa by providing applied research and practical business services.

The workshop is for:

Managers, supervisors or leaders from Financial Institutions, private companies, government departments, business schools, chambers of commerce and everyone who is interested in learning more about Scenario Planning and exchanging ideas.

Workshop Goals:

The participants will explore how Scenario planning can be used as a powerful tool to analyze an organisation. The participants will learn how decision making is supported by scenario planning and can help to be successful among competitors in today’s uncertain environments.

Course Outline:

- I. Introduction to Performance Based Scenario Planning
- II. The five phases of the Performance-Based Scenario Planning
- III. Leading Scenario Projects
- IV. Team Scenario Project Planning Exercise - applied to your own company situation

The Team of experts facilitating the workshop are:



Earl Bell
Colonel US Air Force
Founder
Design/Building firm
& Consulting



Michael Callanan
Executive Director
National Joint
Apprenticeship
and Training Committee
Nonprofit organisation



Constanze Khalil
Director Operations
Hotel Trainer
IFH® - Institute
for Hospitality
Management



Selena Shilad
Entrepreneur
Obama campaign 2008
and worked for
former Senators
Obama and Biden



Sonya Williams
Asst. Chief of
Purchasing
Charles County
Government
Washington D.C. area

There is no fee, but seating is limited to 30 participants! Tea and lunch will be provided.

Call today and reserve your seat:

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